

Manifesto

Manifesto for election as President of the Executive
Council of Namibia Football Association (NFA)

By: Robert Shimooshilli

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ABOUT ROBERT

Robert Shimooshili has great passion for football and what football represents.

His love for the game of football goes back to his childhood and his memories of playing football with his friends and watching his heroes on the TV screen.

Robert is the incumbent Chairperson of Blue Waters Football Club and Chairperson of Namibia Premier Football League (NPFL).

Robert is also a successful businessman owning several companies in the fishing, real estate, and hospitality sectors.

**INTRODUCTION**

The Namibia Football Association (NFA) is a national football sports body of an associative nature registered in accordance with the Laws of the Republic of Namibia, particularly the Sports Act.

NFA is a relevant Member Association of COSAFA, CAF and FIFA which we need to leverage on to enhance our ability to generate revenue and be self-sustaining and not rely from FIFA and CAF grants.

The NFA is very strong, and our unity of purpose shall assist us to pave the way to extract value from us to work together.

I must commend the FIFA Normalization Committee for the NFA (NC) that is about to complete its mandate. The NC has done what it could, paving the way for us as Members of the NFA to have an opportunity to participate in an election process to elect a substantive leadership to lead the NFA and its membership for the next 4 (four) years.

We can continue to fight as individual members, or we can combine our collective and grow our revenues and football expertise as a single group under the banner of NFA.

That is the future I want to see.

1. THE IDEA

Our idea is to build on the foundation of our predecessors and transform the Namibian football by instilling trust, passion and love for game by all football stakeholders as we align to best football international practices.

2. UNITE THE NFA MEMBERS

As members of the NFA,
I believe that we are all
fighting for the same cause

*The development and growth
of football in Namibia for the
benefit of all of us.*

This can only be achieved if we work together in unison, and all pull in the same direction.

We may compete fiercely on the pitch, and rightly so, but off it we need to establish a sense of “cooperation” where we work together to achieve our common goals and objectives.

Be these development initiatives, assisting with government engagement (*creation of sustainable employment*), driving revenue or any other initiatives in which we all have a common interest.

We can do so much more by working as one. We need to adopt the motto “*unity of purpose*”, because this is how we will create a better future for all of us in the NFA.

3. PRINCIPLES

The below listed are our guiding principles on how we can achieve a more prosperous NFA.

Principle 1

Raising the level of Organisation and Administration of the NFA for its membership to realize our enormous potential in order to move game to the next level. Organised administration increases productivity and service delivery.

Principle 2

Position the NFA as a technical centre of excellence, the NFA needs to invest further in its own infrastructure, both as an asset for future financial stability, and practical football purposes.

Principle 3

Pooling television and social media resources, television and social media are major driver of revenue in sport.

Good governance and relationships with NSC, COSAFA, CAF and FIFA, good governance is non-negotiable and is key to the development of the organisation, because without it you cannot attract the sponsorship and other revenue streams which NFA needs to continue. If you have a well-organised administration, with good governance, sponsors will come to you.

Principle 4

Increase female participation in football, by including women in football, we are not only creating new players and fans, but also potential areas of revenue generation by appealing to a broader range of sponsors to benefit woman football.

Principle 5

Integrate on the next generation, the under-15 age-group is becoming focal-point for FIFA and CAF, and we need to be a leading the way in Namibia and Africa.

Principle 6

Catalysing through technology, the world of football is moving forward at a pace with the use of technology.

Principle 7

Upskilling and training for the development and growth of football, key to our future is to further the development and training of our personal that will grow our NFA.

Principle 8

Commercialization of football, there is an opportunity to leverage our football by commercializing every aspect of our football.

Principle 9

Reforming and transforming our NFA, influence regulatory, statutory, and legislative reforms to achieve our goal and objectives.

Principle 10

Execution for implementation and delivery, will define our progress and successes of our set targets.

Our manifesto, calls for a detailed Strategic Transformation Plan to be formulated (with input solicited from various stakeholders in particular the Legends), adopted, and implemented by all Members of NFA

4. OUR TEAM

- 4.1 Mr Robert Shimooshilli
Chairperson, NPFL, Erongo Region
- 4.2 Mr Murs Markus
Vice-President, Chairperson, Southern Stream First Division, Hardap Region
- 4.3 Mr Laurance Tommy Kandundu
Chairperson, Northwest First Division, Kunene Region
- 4.4 Mr Jospeh Hailombe
Chairperson, Ohangwena Regional Football League, Ohangwena Region
- 4.5 Ms Precious Chaka,
Executive Committee Member, Zambezi Football League, Zambezi Region
- 4.6 Mr Rafael Kamuyoyo
Chairperson, Kavango East Football League, Kavango East Region
- 4.7 Mr Egidius Mangundu Nambara
Vice-Chairperson, Kavango West Football League, Kavango West Region
- 4.8 Mr Michael Situde
Chairperson, Hardap Regional Football League, Hardap Region
- 4.9 Incumbent Chairperson,
Woman Football Association

5. CONCLUSION

We appeal to the public, government, private sector, COSAFA, CAF and FIFA to support to this team in its quest to transform NFA for the sustainable benefit of our players and all stakeholders.

Thank you.

Robert Shimooshilli